

Hope FOR Kids

2023



Providing food, warm clothing, Christmas gifts,
and a magical drive-through experience for
thousands of kids and parents.





**It's hard to believe that 1 in 6 kids face hunger in Las Vegas.
Together we can change this!**

WHO WE ARE

Hope For The City (HFTC) gives hope to the hungry with dignity. Our vision is that no one goes hungry. We are passionately committed to providing care, relief, and meeting the critical food needs of people living in the greater Las Vegas area and beyond.

OUR IMPACT

Over the last year HFTC has helped nearly 60,000 at-risk kids with their most basic needs through several initiatives including:

- **Weekly Food Pantries** that currently operate at multiple locations around the city and provide food deliveries to seniors and under-resourced families. Since March 2020, we have served more than 19.5 Million Pounds of food to over 375,000 households, including more than 340,000 Kids across the Las Vegas Valley.
- **Hope For Kids Holiday Event** (December 2022) provided a spectacular two-day drive-through holiday experience where 878 families, including 2,165 kids in need. These events provided holiday essentials and necessary supplies including food, a holiday meal, toys, warm clothing, hygiene kits, school supplies, books, interacting with Santa and Mrs. Claus, hot chocolate and holiday treats as families drove through safe, holiday themed lighted displays.
- **Backpack Drive** (August 2023) provided food, backpacks, and school supplies to students in Title 1 schools. We were able to impact 1,126 students. For those students for whom backpacks weren't delivered directly to their school, a live walk-through event was held. This was a fun event for students where backpacks and school supplies were set up like a store, allowing students to pick out the items they like best. For families, we provided food supplies to supplement lunches for the first week of school.

PLEASE CONSIDER BECOMING A SPONSOR THIS HOLIDAY SEASON

Our goal is to provide hope to 30,000 kids this Christmas and beyond.

Your gifts will support our Hope for Kids immersive drive-through holiday experiences, Wednesday, December 13 & Friday, December 15. These nights will incorporate fun while fulfilling the physical needs of the families in our community, including warm clothing, coats, toys, hygiene products, holiday treats, groceries, and a holiday meal!


WE CAN'T DO THIS WITHOUT YOU!

We are seeking local businesses and organizations to partner with us in the form of **financial donations** and/or **donations of gifts in-kind**.

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To make a donation or volunteer please visit our website at **HOPEFORTHECITY.ORG**

Hope For The City
EIN: 85-1139495
501(c)(3) Nonprofit Corporation
241 N Stephanie St
Henderson, NV 89074



BRONZE SPONSOR

\$500

- Business name displayed on a sign within the drive-through experience.
- Business name included as a Bronze Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City's website as a Bronze Sponsor for all of 2024.
- Public thank you on our social media platforms during the week of Hope For Kids.
- Hope For The City Partner sticker to display in your place of business.
- Hope For The City t-shirts for team.

SILVER SPONSOR

\$2,500

- Business name displayed prominently, multiple times, throughout the drive-through experience.
- Business name included as a Silver Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City's website as a Silver Sponsor for all of 2024.
- Multiple public thank you's on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
- Business logo featured on A-frame signage at all of our weekly food pantries for all of 2024.
- Hope For The City Partner sticker to display in your place of business.
- Hope For The City t-shirts for team.

GOLD SPONSOR

\$5,000

- Custom designed, decorated and business themed holiday lighted booth displayed within the drive-through experience, business banner and the opportunity to give out business trinket items.
- Business representative can appear on a live television broadcast to make your donation (subject to availability).
- Business name displayed prominently, multiple times, throughout the drive-through experience.
- Business name included as a Gold Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City's website as a Gold Sponsor for all of 2024.
- Multiple "live" thank you's on our social media platforms during the drive-through experience.
- Multiple public thank you's on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
- Business logo featured on A-frame signage at all of our weekly food pantries for all of 2024.
- Hope For The City Partner sticker to display in your place of business.
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PLATINUM SPONSOR

\$10,000

- Large banners with prominent branding at the entrance and exit of the Hope For Kids events.
- Thank you plaque presented to your business
- Professionally produced and personalized Hope For Kids recap and thank you video with your business as the sponsor.
- Custom designed, decorated and business themed holiday lighted booth displayed within the drive-through experience, business banner and the opportunity to give out business trinket items.
- Business representative can appear on a live television broadcast to make your donation (subject to availability).
- Business name included as a Platinum Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City's website as a Platinum Sponsor for all of 2024.
- Multiple "live" thank you's on our social media platforms during the drive-through experience.
- Multiple public thank you's on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
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PRESENTING SPONSOR

\$25,000

- Exclusive sponsorship of the Hope For Kids events with prominent branding throughout, including a large banner saying “Hope for Kids presented by...” as cars enter and leave the drive-through experience.
- Professionally produced and personalized Hope For Kids recap with your business as the prominent sponsor that will be represented on the Hope For the City website for 1 year.
- Thank you plaque presented to your business
- Professionally produced and personalized Hope For Kids recap and thank you video with your business as the sponsor.
- Custom designed, decorated and business themed holiday lighted booth displayed within the drive-through experience, business banner and the opportunity to give out business trinket items.
- Business representative can appear on a live television broadcast to make your donation (subject to availability).
- Business name included as a Platinum Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City’s website as a Platinum Sponsor for all of 2024.
- Multiple “live” thank you’s on our social media platforms during the drive-through experience.
- Multiple public thank you’s on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
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**BECOME A
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TODAY**

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