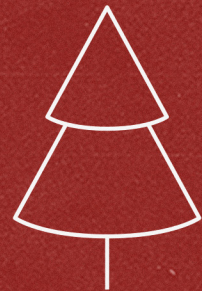
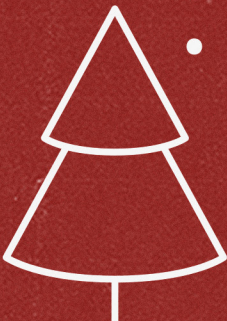


HOPE FOR THE CITY
PRESENTS

Hope
FOR
Kids
2024



Providing food, warm clothing, holiday gifts, and a magical drive-through experience for thousands of kids and families.



**It's hard to believe that 1 in 6 kids face hunger in Las Vegas.
Together, we can change this!**

WHO WE ARE

Hope For The City (HFTC) gives hope to the hungry with dignity. Our vision is that no one goes hungry. We are passionately committed to providing care, relief, and meeting the critical food needs of people living in the greater Las Vegas area and beyond.

OUR IMPACT

HFTC impacts over 100,000 at-risk kids with their most basic needs through several initiatives including:

- **Weekly Food Pantries** that currently operate at multiple locations around the city and provide food deliveries to seniors and under-resourced families. Since March 2020, we have served more than 24.7 million pounds of food to over 500,000 households, including more than 340,000 kids across the Las Vegas Valley.
- **Hope For Kids** (December 2023) provided hope to 6,126 kids in need through our holiday outreach including Thanksgiving, and our spectacular three-day drive-through holiday experience. These events provided holiday essentials and necessary supplies, including food, a holiday meal, toys, warm clothing, hygiene kits, school supplies, books, interacting with Santa and Mrs. Claus, hot chocolate, and holiday treats as families drove through safe, holiday-themed light displays.
- **Kick Start** (August 2024) Kick Start is a fun-filled event before the start of each school year. where 3,287 kids received backpacks, school supplies, fresh haircuts, school clothes, hygiene kits, eye exams and more! This event is not just about providing essential resources; it's about giving these kids a sense of pride and confidence as they start the new school year.
- **Hope For Kids: Summer Edition** is a groundbreaking project committed to eradicating childhood hunger, which is particularly prevalent during the summer months when children lack access to school-provided meals.
- **Life Skills Weekends** are free events for kids in grades 3-12. At these events, children are equipped with basic life skills such as cooking, money management, using tools to build, and more.

*All statistics above are as of August 2024.

PLEASE CONSIDER BECOMING A SPONSOR THIS HOLIDAY SEASON

Our goal is to provide hope to 35,000 kids this Christmas and beyond.

Your gifts will support HFTC all year including our 5th annual Hope For Kids immersive drive-through holiday experiences on **Wednesday, December 11, Thursday, December 12, and Friday, December 13.** These nights will incorporate fun while fulfilling the physical needs of the families in our community by providing food, a holiday meal, toys, warm clothing, hygiene kits, and more!

WE CAN'T DO THIS WITHOUT YOU!

We are seeking local businesses and organizations to partner with us in the form of **financial donations** and/or **gifts in-kind donations.**



BRONZE SPONSOR

\$1000

- Business logo displayed on a sign within the drive-through experience.
- Business name included as a Bronze Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City's website as a Bronze Sponsor for all of 2025.
- Hope For The City Partner sticker to display in your place of business.

SILVER SPONSOR

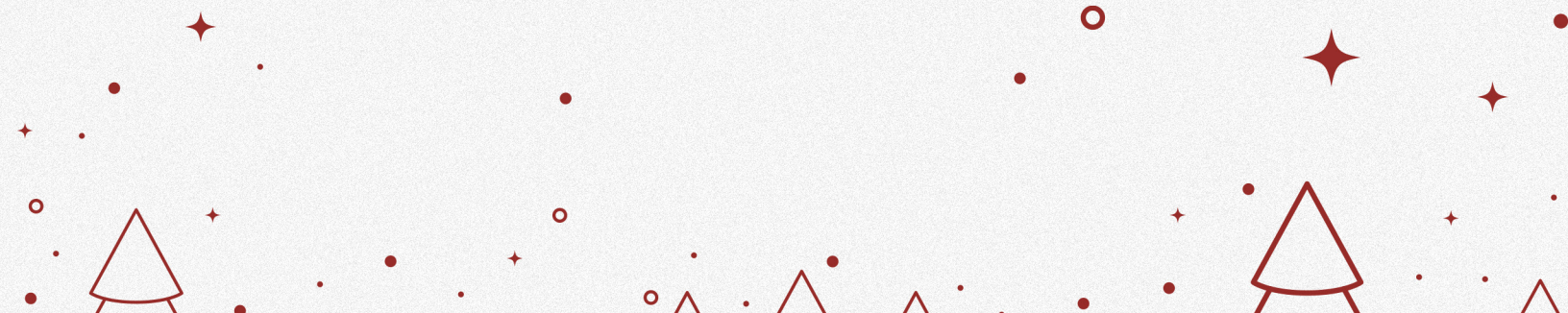
\$2,500

- **Public thank yous on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.**
- **Hope For The City t-shirts for your team.**
- Business logo displayed on a sign within the drive-through experience.
- Business name included as a Silver Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City's website as a Silver Sponsor for all of 2025.
- Hope For The City Partner sticker to display in your place of business.

GOLD SPONSOR

\$5,000

- **Custom-designed, decorated, and business-themed holiday booth displayed within the drive-through experience, business banner, and the opportunity to give out business trinket items.**
- **Business name displayed prominently, multiple times, throughout the drive-through experience.**
- Public thank yous on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
- Hope For The City t-shirts for your team.
- Business name included as a Gold Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City's website as a Gold Sponsor for all of 2025.
- Hope For The City Partner sticker to display in your place of business.



PLATINUM SPONSOR

\$10,000

- **Business representative can appear on a live television broadcast to make your donation (subject to availability).**
- **Multiple “live” thank yous on our social media platforms during the drive-through experience.**
- **Business logo featured on food pantry signage for all of 2025.**
- Custom designed, decorated and business themed holiday lighted booth displayed within the drive-through experience, business banner and the opportunity to give out business trinket items.
- Business logo displayed prominently, multiple times, throughout the drive-through experience.
- Public thank yous on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
- Hope For The City t-shirts for your team.
- Business name included as a Platinum Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City’s website as a Platinum Sponsor for all of 2025.
- Hope For The City Partner sticker to display in your place of business.



DIAMOND SPONSOR

\$20,000

- **Business will be included in all press releases or media recognition surrounding our Hope For Kids events.**
- **Professionally produced and personalized Hope For Kids recap and thank you video with your business as the sponsor.**
- **Thank You plaque presented to your business.**
- Business representative can appear on a live television broadcast to make your donation (subject to availability).
- Multiple “live” thank yous on our social media platforms during the drive-through experience.
- Business logo featured on food pantry signage for all of 2025.
- Custom designed, decorated and business themed holiday lighted booth displayed within the drive-through experience, business banner and the opportunity to give out business trinket items.
- Business logo displayed prominently, multiple times, throughout the drive-through experience.
- Public thank yous on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
- Hope For The City’s t-shirts for your team.
- Business name included as a Diamond Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City’s website as a Platinum Sponsor for all of 2025.
- Hope For The City Partner sticker to display in your place of business.



PRESENTING SPONSOR

\$30,000

- **Your business will be the presenting sponsor at our Hope For Kids events with exclusive sponsorship and prominent branding throughout the drive-through experience.**
- **Professionally produced and personalized Hope For Kids recap with your business as the prominent sponsor that will be represented on the Hope For the City website for one year.**
- **Business logo featured on food pantry volunteer shirts for all of 2025.**
- Business will be included in all press releases or media recognition surrounding our Hope For Kids events.
- Thank You plaque presented to your business.
- Business representative can appear on a live television broadcast to make your donation (subject to availability).
- Multiple “live” thank yous on our social media platforms during the drive-through experience.
- Business logo featured on food pantry signage for all of 2025.
- Custom designed, decorated and business themed holiday lighted booth displayed within the drive-through experience, business banner and the opportunity to give out business trinket items.
- Public thank yous on our social media platforms and in our newsletter to all our supporters during the week of Hope For Kids.
- Hope For The City’s t-shirts for your team.
- Business name included as the Presenting Sponsor in a handout to guests that come through the drive-through experience.
- Business logo featured on Hope For The City’s website as the Presenting Sponsor for all of 2025.
- Hope For The City Partner sticker to display in your place of business.



**BECOME A
SPONSOR
TODAY**



**HOPE FOR
KIDS 2023
RECAP**

