



ELECTRIC CITY

LIGHT SHOW

POWERED BY **HOPE** FOR THE CITY

**LIGHT UP LIVES AND DELIVER HOPE
THIS HOLIDAY SEASON**



WHO WE ARE:

Hope For The City (HFTC) is a local movement committed to eradicating hunger in the Vegas Valley, equipping individuals to overcome life's most pressing needs and empowering them with lasting solutions to sustain a thriving future.

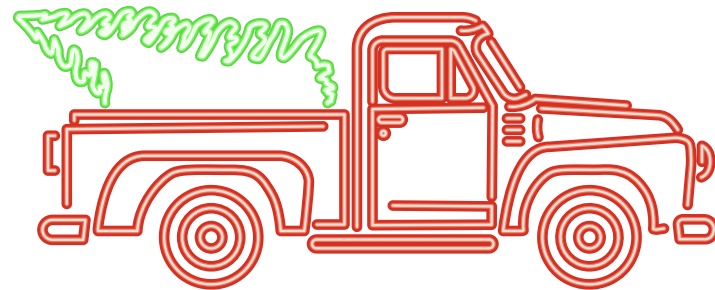
This season, your brand can shine brighter than ever by sponsoring the Electric City Light Show — an immersive, drive-thru holiday experience open to the public, with the ability to reach over 40,000 families and countless more online.

But this is more than just a light show.

As part of *Hope For Kids* — a transformative initiative by Hope For The City — the event includes a dedicated lane for pre-registered families facing hardship. While the general public enjoys the wonder of the light show, these families will receive so much more: warm clothing, hygiene essentials, a full holiday meal, festive treats, and hand-selected toys. It's more than just a drive-thru experience — it's a moment of dignity, joy, and lasting holiday magic that every child deserves.

Your sponsorship not only places your brand in front of thousands of local affluent families and online audiences, it directly supports our mission to serve **50,000 children** this year with food, essentials, and hope. From naming rights and branded displays to immersive brand activations, our sponsorship packages are designed to help you make a lasting impact — whether you're aiming to build visibility, give back, or connect meaningfully with the community.

**LET'S LIGHT UP LIVES, TOGETHER. GET INVOLVED.
GIVE HOPE. SPREAD JOY.**



2024 IMPACT HIGHLIGHTS:

- 2.6 million meals served to 51,000+ households
- 130+ food pantries across 4 locations
- 5,100 home deliveries to seniors & vulnerable residents
- 2,000+ volunteers trained and activated
- 80,000+ individuals supported through our 24-hour Hope Line.

HOPE FOR KIDS 2024 RESULTS:

Summer Edition:

- 29,310 children served
- No Child Goes Hungry: Pre-packed grab & go meals
- Kick Start: Backpacks, School Supplies, Health Screenings & More
- Food Pantries: Weekly food access

Winter Edition:

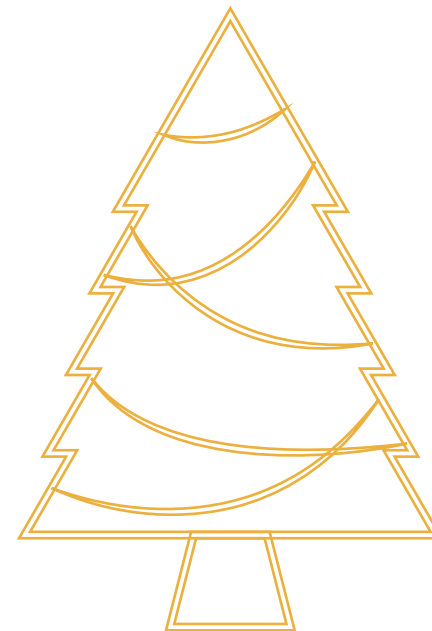
- 32,738 children served
- Harvest of Hope: Thanksgiving meals
- Food Pantries: Weekly food access
- Hope For Kids (Dec): holiday meal, warm clothes, hygiene kits & toys


YOUR OPPORTUNITY TO MAKE A DIFFERENCE: BECOME A SPONSOR

and bring joy, food, and essentials to those who need it most this holiday season.

Partner with us to: Light up lives, fight hunger, and deliver dignity

Together, we can end hunger — one light, one meal, one child at a time.



<div>  PARTNER BENEFITS </div>		TITLE (\$100K+)	PRESENTING (\$50K+)	DIAMOND (\$30K+)	PLATINUM (\$20K+)	GOLD (\$10K+)	SILVER (\$5K+)	BRONZE (\$2,500+)
Exclusive Naming rights: Electric City Light Show Presented by Hope For The City & (Company Name)		•						
Prominent recognition at every Hope For The City event in the following calendar year		•						
Professionally produced check presentation to be used on all social platforms		•						
Private guided tour of the Light Show with your employees, team, invited guests, clients, etc		•	•					
On Air Media Mentions		•	•					
Custom Light Display with Logo		•	•	•				
Prominent logo placement on Electric City Light Show Program		•	•	•				
Custom VIP ribbon cutting ceremony		•	•	•				
Professionally produced and personalized Hope For Kids recap video with your company logo		•	•	•				
Recognition at our events with business leaders, influencers, dignitaries and celebrities within the Las Vegas community		•	•	•				
Publicity Mentions		•	•	•				
Tickets to & Recognition at our annual HFTC Gala		(2) Tables	(1) Table	5 Tickets	2 Tickets			
Logo featured on food pantry signange for 1 year		•	•	•	•			
Logo featured in our digital promotions & communications		•	•	•	•			
Custom branded thank you plaque		•	•	•	•	•		
Logo placement through the Electric City Light Show		Entry/Main Attraction	Main Attraction	Holiday Scene	Exit & Queue	Exit & Queue	Queue Line	
Event Program Ad Size		Spread	Full Page	Half Page	Half Page	1/4 Page	Upgrade	
Holiday Edition Hope For The City Swag Items)		•	•	•	•	•	•	
Social Media Mentions		Year-Round	During & After	During & After	Before & During	Before & During	Before	
Exclusive Promotional Night		•	•	•	•	•		
Brand presence at the HFK Drive Thru Experience		Space & Banner	Space & Banner	Space & Banner	Space & Banner	Space & Banner	Space & Banner	
Opportunity to provide branded business trinkets for HFK Drive Thru		•	•	•	•	•	•	
Banner Ad Loop on the LED Screen at Electric City Light Show		30 Seconds	15 Seconds	7 Seconds	Upgrade	Upgrade	Upgrade	
Logo signage in queue line		•	•	•	•	•	•	
Logo on website for 1 year		•	•	•	•	•	•	•
Opportunity to volunteer at HFK Drive Thru Experience		•	•	•	•	•	•	•
Comp admission tickets		50	25	15	10	5	2	1