

ELIMINATING
HUNGER IN THE
VEGAS VALLEY

HOPE FOR THE CITY

PROVIDING HOPE FOR OUR CITY

1 in 4 kids face food insecurity in Southern Nevada.

Together, we can change this!

   @HOPEFORTHECITY

ELIMINATING
HUNGER IN THE
VEGAS VALLEY

MIRACLE MILE
SHOPS



OUR IMPACT AND INITIATIVES

WHO WE ARE:

Hope For The City (HFTC) We envision a community where no one goes hungry and every person facing food insecurity is treated with dignity, compassion, and hope. We are passionately committed to providing care, relief, and essential resources to individuals and families, with a focus on supporting children, throughout the greater Las Vegas area and beyond. Our mission is to meet critical food and basic needs while empowering those we serve to build a brighter future.

FOOD PANTRIES & ONGOING FOOD RELIEF EFFORTS

Our weekly food pantries, food deliveries, and partnerships with law enforcement and schools in the community provide food to at-risk communities. Since March 2020, we have served more than **28.6 million pounds of food** to over **550,000 households**, including more than **480,000 kids**. We've also delivered food to over **35,000** households.

KICKSTART

Kickstart is a free, fun-filled, back-to-school event for families with school-age children, who receive backpacks, school supplies, haircuts, clothes, hygiene kits, eye exams, and other resources to help them start the school year with everything they need to succeed. This event is not just about providing essential resources; it's about giving kids a sense of pride and confidence as they start the new school year. At our most recent Kickstart event (July 2026) we served over **2,700 kids**.

HOPE FOR KIDS

Hope For Kids is an immersive drive-through holiday event that incorporates fun while fulfilling the physical needs of families and kids in our communities by providing holiday essentials including food, a holiday meal, toys, warm clothing, hygiene kits, and more. At our most recent Hope For Kids events (December 2025) we served over **2,000 families**, including **5,600 kids**.

PLEASE CONSIDER BECOMING A SPONSOR THIS YEAR

Our goal is to provide hope to thousands of kids and families this year and beyond.

Your donations will support HFTC throughout the entire year, including our annual Kickstart and Hope For Kids events. With your generosity, we can continue growing the impact of these events, strengthening our weekly food pantries, and making a lasting difference throughout our community.

HOPE FOR KIDS 2026

December 8 - December 10

KICKSTART 2027

Dates TBD

BUSINESS SPONSOR PACKAGES

WE CAN'T DO THIS WITHOUT YOU!

We are seeking local businesses and organizations to partner with us in the form of financial donations and/or gift in-kind donations.

In alignment with their sponsorship level, all business sponsors will receive:

- Events Business logo included in a handout to families that come through the Hope For Kids drive-through experience and Kickstart
- Business logo featured on Hope For The City's website for all of 2026 / 2027

EVERY SPONSORSHIP LEVEL BUILDS UPON THE PREVIOUS, OFFERING ALL PRIOR BENEFITS AND MORE.

All sponsorship packages below include benefits for both Hope For Kids events and Kickstart events unless otherwise specified.

BRONZE SPONSOR \$1,000

- Business logo displayed on a sponsorship sign within the events

SILVER SPONSOR \$2,500

- Public thank-yous on our social media platforms during the week of the events

GOLD SPONSOR \$5,000

- Individual business banner displayed within the events
- Opportunity to volunteer as a team at events
- Multiple "live" thank-yous on our social media platforms during events
- Business logo featured on food pantry signage for all of 2026 / 2027
- Hope For The City merch for your team

DIAMOND SPONSOR \$10,000

- Holiday decorated booth displayed within the Hope For Kids drive-through events
- Opportunity to hand out business trinkets to attendees during events
- Check presentation video of business representative making donation
- Business logo featured on food pantry volunteer shirts for all of 2026 / 2027

PLATINUM SPONSOR \$25,000

- Business will be included in all press releases or media recognition surrounding our events
- Professionally produced and personalized event recap and thank you video with your business as the sponsor
- Thank You plaque presented to your business

TITLE SPONSOR \$50,000

- Prominent recognition throughout events
- Prominent banner at main entrance of events



**BECOME A BUSINESSSS
SPONSOR TODAY**



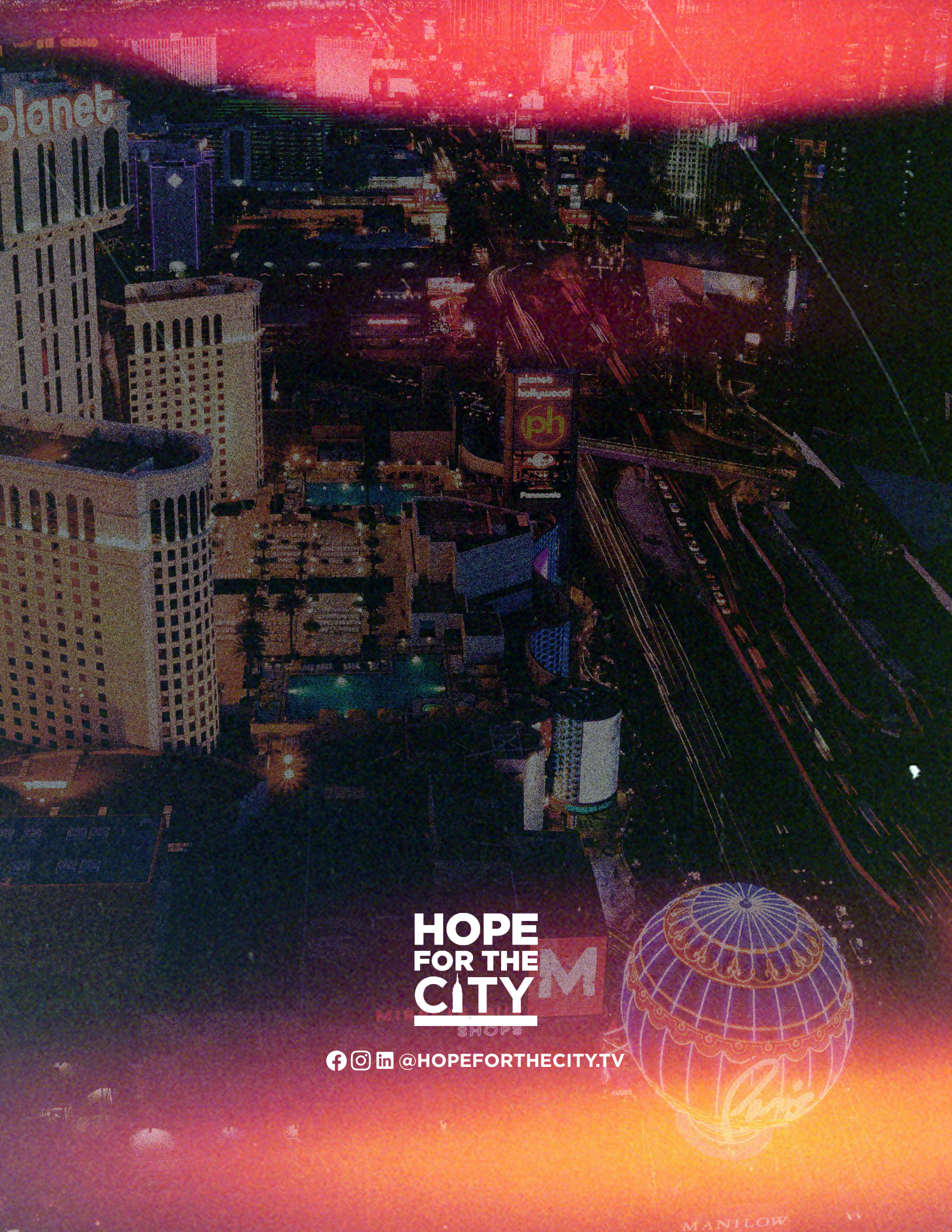
**KICKSTART
2026 RECAP**



**HOPE FOR KIDS
2025 RECAP**

**FOLLOW ALONG AS WE MAKE THIS SEASON BRIGHTER
FOR THOUSANDS OF KIDS THIS HOLIDAY SEASON!
@HOPEFORTHECITY**

PLEASE CONTACT INFO@HOPEFORTHECITY.ORG FOR MORE INFORMATION



HOPE FOR THE CITY

   @HOPEFORTHECITY.TV

MANILOW